

CONFERENCE
May 2024  BLOCKCHANCE 

community • **hub**

powered by praxeo • link

Giving **access** to more markets.

Through a collaborative economic model, the **community hub** aims to democratize access for SMEs to various markets, which would otherwise be more expensive, riskier, or require high administrative efforts.

By sharing resources and promoting a coopetition approach, the community hub provides a high-quality service to ensure that participation achieves a clear goal:

We want to do business and create economies that are adaptable, sustainable, and beneficial for the participants.

Upcoming Event:

Shared-Booth at “CONF3RENCE x BLOCKCHANCE”

We invite you to read the proposal and encourage you to participate with your company/entrepreneurship as a shared-booth exhibitor.

What you will find in this proposal:

1. Direct offer from the event organizers: CONF3RENCE x BLOCKCHANCE.
2. Indirect offer of the shared-booth with the **community hub**.
3. Roadmap
4. How to participate.

When: May 15 – 16, 2024

Where: Signal Iduna Park,
Dortmund, Germany

Direct offer from the event organizers: CONF3RENCE x BLOCKCHANCE.

Booth Options

SMALL	MEDIUM	LARGE
 5,000€	 15,000€	 30,000€
Selected package highlights	Selected package highlights	Selected package highlights
<ul style="list-style-type: none">4 sqm of Space1x TicketSocial Media PromoLogo on Website	<ul style="list-style-type: none">8 sqm of Space3x TicketsSpeaker (Panel)Social Media PromoLogo on Website	<ul style="list-style-type: none">12 sqm of Space5x TicketsSpeaker (Keynote)Giveaway Bag InsertLCD AdvertisingSocial Media PromoLogo on Website

All prices do not include VAT.

Contacts

FOR INDIVIDUAL REQUESTS:



MALTE BAUMANN
Managing Partner
malte@conf3rence.com



SASCHA ROEHRER
Managing Partner
sascha@conf3rence.com

You will find attached the complete Conf3rence – Web3 Arena brochures to this proposal.

Indirect offer of the shared-booth with the **community** hub.

Booth selected to give access

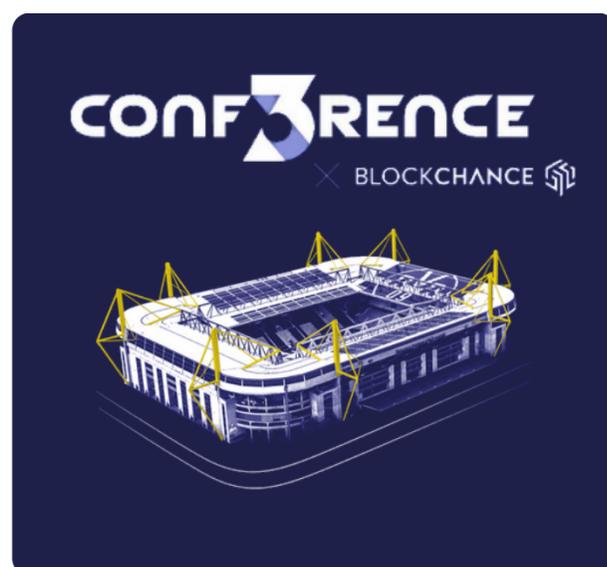


The medium booth was chosen due to its space, price, and benefits as the most suitable option for the shared booth.

MEDIUM
15,000 €

Selected package highlights

- ✓ 8 sqm of Space
- ✓ 3x Tickets
- ✓ Speaker (Panel)
- ✓ Social Media Promo
- ✓ Logo on Website



Shared-booth proposal

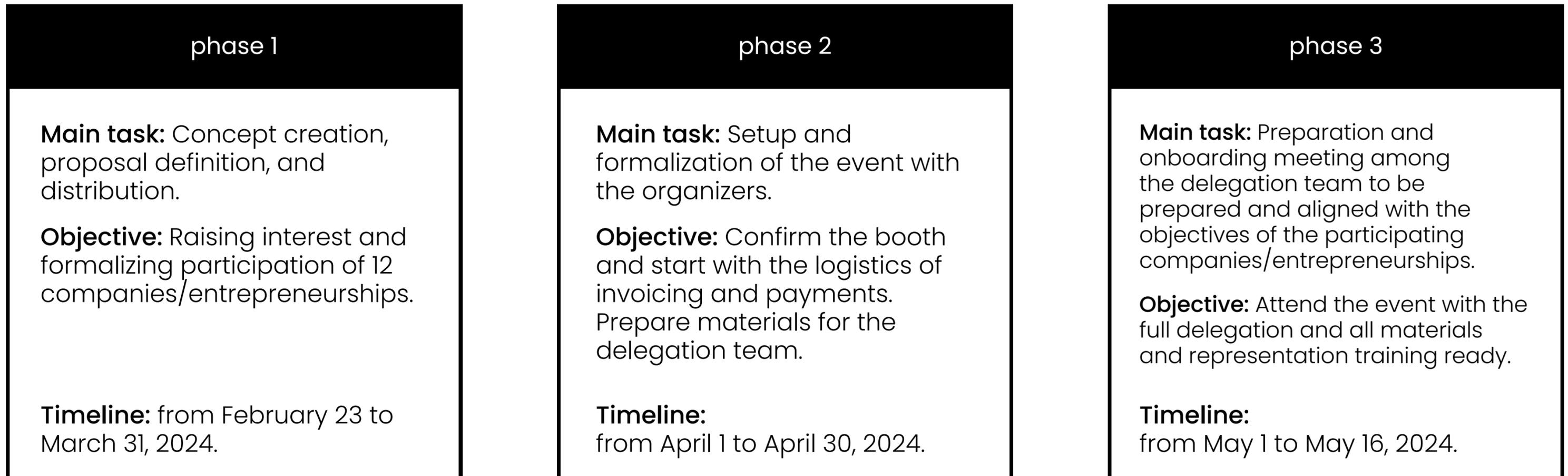
Total price for a complete booth booked directly with "CONF3RENCE". (Travel expenses not included)	15,000 €
Total square meters in complete booth	8
Number of companies/entrepreneurships for shared boot	12
Approx. square meters per company/entrepreneurship	0.67
Shared booth price with "community hub" per company/entrepreneurship (Travel expenses not included)	1,450 €

Shared booth model

Section	Details
Shared Booth Space Allocation	Each company will be allocated approximately 0.67 square meters. This is for planning and may not reflect final distribution in practice.
Delegation and Representation	<p>Three tickets distributed as follows:</p> <ol style="list-style-type: none"> 1. A ticket for Sebastián Buriticá Arias from the company Praxeo.link, who will act as the main contact channel between the event organizers and the participants, handling logistics, payments, booth rental, communications and other administrative functions. 2. Two additional slots are open for company/entrepreneurship representatives wishing to contribute personnel to the delegation and sales team. Interested companies/entrepreneurships may apply for these roles via the shared-booth registration form.
Participation Requirements	A minimum of 12 companies/entrepreneurships must participate, with at least two willing to designate personnel for the booth's sales representative team. If there are more than two companies interested in taking on the role of delegate, a draw will be held.
Delegation Commitment	Delegates selected must agree to a verbal commitment of neutrality and the common good. This ensures that the designated team will represent the interests of all companies and entrepreneurships involved in the event.
Booth extras Decision-Making	A simple governance mechanism based on open debate and equal suffrage voting allows participants to decide on the use of booth resources like Speaker (panel), social media promotions, and logo display on the event website.
Communication and Sales Material	Praxeo.link will set up a website with information on all participating companies/entrepreneurships and create digital brochures of their services and products as sales tools for the delegation team and physical materials at the event.
Design and Approval Process	Praxeo.link will handle the design creation, seek approval from the participating company/entrepreneurship, and produce the necessary formats for the booth's digital and physical presence.



The **roadmap** for the shared booth to take place is described below



Phase 2 will take place if and only if we reach 12 participating companies/entrepreneurships and a minimum of 2 companies/entrepreneurships express interest in taking on the role of delegate

Phase 3 will take place if and only if we have confirmation of the booth from the organizers and all payments are settled

How to participate

If you are interested in joining the shared booth after reviewing the proposal, please contact us by email to confirm your interest and request the **registration form**.

official email:
community@praxeo.link

For questions, doubts or to receive more detailed information.



Sebastián Buriticá Arias
engineer at praxeo • link

 /sebastianburiticaarias

 sebastian@praxeo.link

Thank you for
your time

● - community hub -